

Remit To: KDKA-TV
21251 NETWORK PLACE
CHICAGO, IL 60673-1251



KDKA-TV

INVOICE

For: FIGHT FOR THE DREAM(342432)
1636 N Cedar Crest Blvd # 318
Allentown, PA 18104-2318

Account Exec: Brian Butz-1
Office: KDKA-TV
Contract Num: 1201-57170
Contract Dates: 11/03/2012-11/06/2012
Customer Order:
Linked Order:
CPE: / /

Invoice Num: 1201-544492
Invoice Date: 11/11/2012
Billing Cycle: Weekly
Billing Period: 10/29/2012-11/11/2012

Page 1 of 2

PAY BY 12/11/2012
Net 30 days

In Account With: STRATEGIC MEDIA SERVICES(33295)
3299 K St NW Ste 200
Washington, DC 20007-4415
ATTN:Accounts Payable

Product Desc: FIGHT FOR THE DREAM

Broadcast airtimes represented are reported to the nearest second.

Buy Line	Flight Description		Buy Line Dates		MTWTFSS		Dur	Total Spots	Rate	
1	THIS MORNING 6-7AM		11/03/2012-11/06/2012		MT.....		30	2	1,900.00	
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
11/05/2012-11/11/2012		MT.....		2		1,900.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
11/05/2012	Mo	06:13:39 AM		FFTDTV102401DMMH	30	1,900.00				
11/06/2012	Tu	06:24:39 AM		FFTDTV102401DMMH	30	1,900.00				
2	18:00:00-18:30:00		11/05/2012-11/05/2012		M.....		30	1	2,900.00	
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
11/05/2012-11/11/2012		M.....		1		2,900.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
11/05/2012	Mo	06:23:06 PM		FFTDTV102401DMMH	30	2,900.00				
3	18:30:00-19:00:00		11/05/2012-11/05/2012		M.....		30	1	2,900.00	
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
11/05/2012-11/11/2012		M.....		1		2,900.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
11/05/2012	Mo	06:41:57 PM		FFTDTV102401DMMH	30	2,900.00				
4	11PM NEWS		11/03/2012-11/03/2012	S.		30	2	6,000.00	
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
10/29/2012-11/04/2012	S.		1		6,000.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
11/03/2012	Sa				30			6,000.00	Preempted	
11/03/2012	Sa	12:09:03 AM	11/03/2012	FFTDTV102401DMMH	30	6,000.00	6,000.00		Makegood in 23:55:40-00:31:00	

Warranty - We warrant the above broadcasts were made according to the official station log.

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Buy Line	Flight Description		Buy Line Dates		M T W T F S S		Dur	Total Spots	Rate		
5	06:00:00-08:00:00		11/03/2012-11/03/2012	 S .		30	1	800.00		
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>					
10/29/2012-11/04/2012	 S .		1		800.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>		
11/03/2012	Sa	06:55:24 AM		FFDTV102401DMMH	30	800.00					
<u>Total Spots</u>		<u>Gross Amt</u>		<u>Commission Amt</u>		<u>Net Amt</u>	<u>Debit</u>	<u>Credit</u>	<u>Reconciliation</u>		
Air Time Totals		6		16,400.00		2,460.00		13,940.00	6,000.00	6,000.00	0.00

Billing Notes

PRINT AT STATION

MARK INVOICE PAID. PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE

PAID FOR BY: FIGHT FOR THE DREAM

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

Wire Transfer Instructions:

For Billing Inquiries Please Contact:

ACCOUNT EXECUTIVE

412-575-2200

Gross Billing

16,400.00

Trade Value

0.00

Agency Commission

2,460.00

Local Tax

0.00

State Tax

0.00

Pre Paid Amount

0.00

Pay This Amount

13,940.00

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